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SCHEMA KNOWLEDGE STRUCTURES FOR
REPRESENTING AND UNDERSTANDING ARITHMETIC STORY PROBLEMS

by

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The research described in this report is part of a three-stage project in the domain of arithmetic story problems. The three stages are: (1) definition and explication of schema knowledge, (2) development and evaluation of an instructional system designed to teach schema knowledge, and (3) computer simulation of the acquisition and use of schema knowledge structures. This document focuses on the first stage only and explicates three aspects of our research. First, the domain itself is analyzed with respect to the conceptual relations that may appear in story problems. Emphasis is upon the underlying semantic structure that gives meaning to each problem. Second, each semantic structure is framed as a hypothetical memory object (i.e., a schema), and the relationship to accepted theories of memory is explored. Third, a computer model is —

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presented that details the linkage of schema knowledge to two basic components of long-term memory: semantic networks of declarative memory and production systems of procedural memory.

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Schema Knowledge Structures for
Representing and Understanding Arithmetic Story Problems

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Introduction

The research described in this report is part of a three-stage project in the domain of arithmetic story problems. The three stages are:

(1) definition and explication of schema knowledge

(2) development and evaluation of an instructional system designed to teach schema knowledge

(3) computer simulation of the acquisition and use of schema knowledge structures.

This document focuses on the first stage only. The remaining stages will be addressed in future reports.

One objective of this research is to understand how schema knowledge is acquired and used in the chosen domain. In particular, the focus is upon ways in which instruction influences the development of specific knowledge structures in long-term memory.

It is common to find schema-based research in cognitive science. Much of this work, however, fails to specify precisely the nature of a schema. A schema has sometimes been considered to be equivalent to other cognitive structures such as frame, script, or plan. Most often, a schema is no more than a simple declarative frame with variable slots to be filled. The lack of specificity about the structure of a schema makes it difficult to describe or model how an individual learns, stores, and uses knowledge. If the schema is the basic building block of cognition, as Rumelhart (1980) states, then it must be more clearly defined. This report focuses on the definition and structure of schema knowledge. The adequacy of the definition is evaluated through computer simulation programs that operate within the domain of interest.

The following aspects of our research are described below. First, the domain itself is subjected to analysis of the conceptual relations that may be expressed in arithmetic story problems. Emphasis is placed upon the underlying semantic structure that gives meaning to each problem. Second, each semantic structure is framed as a hypothetical memory object (i.e., a schema), and the relationship to accepted theories of memory is developed. Third, a computer model is presented that details the linkage of schema knowledge to two basic components of long-term memory: semantic networks of declarative memory and production systems of procedural memory.

Semantic Relations of Arithmetic Story Problems

A story problem may be loosely characterized as an abbreviated verbal account of a situation, providing some specific information (usually numerical) and requiring use of that information to answer a stated question. The information given in the problem is embedded within a "story", but the story rarely contains much detail. The reader is expected to recognize the situation depicted in the story and to embellish it from his or her own store of experiences. Thus, it becomes important that the reader have sufficient knowledge stored in memory to be used as necessary in understanding the events of the story.

What is required to understand a story problem? First, the reader must recognize the words used in the problem. Second, the reader must understand the situation and the relationships that exist among objects described in the problem. We do not focus here on the problems of reading; it is assumed that students have the requisite knowledge of the situations portrayed in the problems. Our attention is upon what knowledge is required for students to understand the abbreviated description of the situation and its accompanying relations.

One aspect of understanding appears to be the categorizing of similar items. Recognition then becomes the process identifying the appropriate category. It is obvious that one could organize the domain of story problems on a number of different dimensions. For example, problems requiring the same operation(s) could be grouped together. Alternatively, problems describing the same situation(s) could be aligned. Or, as we suggest here, problems reflecting similar semantic structure could be aggregated.

Categorization by operation works well only when a single operation is required. This approach is currently popular with teachers and textbook developers, but it has limited success as a problem-solving strategy. For multi-step problems, it is difficult for students to order and keep track of the various operations.

Grouping by story situation also has its drawbacks. There are an infinite number of situations that could be used, and memory requirements for keeping track of all of them would be enormous. Also, for any situation, several problems could be devised, each requiring different methods of solution. Hence, the situation alone could not sufficiently provide clues about solution strategy.

We argue here that the most efficient and successful means of organization is to look for common underlying

elements within the structure of the problems. This approach involves features that are usually termed semantic relations. It requires the ability to understand the situation depicted in the story and to perceive the relationships that exist between objects.

In this section, we describe a set of semantic relations that characterize fully the domain of arithmetic story problems. Other studies in this domain have either limited their scope to a subset of arithmetic operations (e.g., Riley, Greeno, & Heller, 1983; Briars & Larkin, 1984) or have focused upon characteristics of the quantities given in the problem rather than upon the overall structure of the problem (cf. Greeno, Brown, Foss, Shalin, Bee, Lewis, & Vitolo, 1986). Differences between the current conceptualization and those of other researchers, particularly Riley et al. and Greeno et al., will be discussed later in some detail.

Five semantic relations appear to be sufficient for characterizing virtually all story problems of arithmetic. These are: Change, Combine, Compare, Vary, and Transform. Each is described below, together with examples that demonstrate the different formulations of problems containing the relations.

The CHANGE Relation

The first and most elementary of the semantic relations is the Change (CH) relation. In its simplest form, the relation is an increment or decrement of a measurable resource. The change that occurs is physical and is permanent. Once the change occurs, the original state cannot be revisited.

A CH relation can be manifested in many forms. The following are examples:

John had 12 baseball cards. His friend Jim gave (1)
him 5 more. How many cards does John have now?

Twenty-five tomato plants were growing in the (2)
garden. Snails ate some of them. There are 15
plants left. How many did the snails eat?

I had some money in my checking account. After (3)
I deposited a check for $35.00, I had $280.75
in the account. How much was in the account
before I made the deposit?

Each problem begins with an initial state (e.g., 12 baseball cards, 25 tomato plants, some money in an account) in which

the objects to be manipulated are specified and in which the quantity or amount of these objects is defined. A change in possession occurs at some later time, indicated in these problems by the phrases or words "more" (than he had before), "left" (after eating), and "after" (the check was deposited). The reader must infer the time constraints from the position of the statements and these phrases. After the change occurs, there is a recognizable final or ending state in which the new quantity is defined. The initial state and final state are not coexistent: they cannot occur at the same time. Either there are 25 tomato plants or there are 15. Both statements cannot be true.

As shown in examples (1), (2), and (3), three different questions can be posed in a Change relation. The most common situation is to provide information about the initial state and the amount of change, leaving the final state to be computed (1). A second alternative is to present both the initial and final state and to have the individual calculate the amount of change (2). Finally, the problem may contain the amount of change and the final state, and the question is to determine a value for the initial state (3).

Most CH problems involve only additive change (e.g., require addition and subtraction operations). However, sophisticated problems exist for which there may be multiplicative or exponential growth rather than additive change. The following is an example:

> There were 300 bacteria on the petri dish. If   (4)
> they doubled in number every 2 hours, how many
> would be on the dish after 6 hours?

This example emphasizes an important point about the semantic relations defined here: They are not defined in terms of the arithmetic operations required for problem solution. We are looking at the nature of the relation among objects described within each problem; that relation may itself be linked to several possible operations. Identifying the relation is not synonymous with identifying the operation for solution.

The COMBINE Relation

A COMBINE (CB) relation is expressed whenever there exists a hierarchical or composite grouping of objects within a problem. The CB relation involves the renaming of elements with respect to a superordinate category. No action is taken in a CB relation, and, in contrast to the CH relation, no permanent alteration of objects occurs. The passage of time is irrelevant.

An important characteristic of the CB relation is its
dependence upon understanding part-whole relationships. The
part-whole concept occurs in many domains,including physics,
algebra, and arithmetic (cf. Nesher, Greeno, & Riley, 1982;
Kintsch & Greeno, 1985). To understand a Combine relation,
an individual must comprehend that the whole (or
superordinate category) is equal to the sum of the parts
(subordinate categories). A necessary constraint is that the
subordinate categories have semantic ties to the
superordinate one. The logical, hierarchical structure must
have a semantic base. For example, the following item
illustrates a Combine relation:

> Ann has three apples and two oranges. How many   (5)
> pieces of fruit does she have?

Consider what an individual must already know (or must
be told elsewhere in the problem) in order to solve (5).
First, he/she must recognize "apples", "oranges" and
"fruit". There must be an understanding of the common
attributes of these three elements. If they have no shared
characteristics, the problem becomes senseless. The
individual must also understand that only those elements
specified in the problem are relevant. We do not speculate
about how many lemons or grapes are in Ann's possession.

There must also be an awareness of the relationships
among apples, oranges, and fruit, as displayed in Figure 1.
In this Figure, the two elements "apples" and "oranges" have
an identical relationship with the element "fruit": both are
instances or examples of "fruit". However, "apples" and
"oranges" nonetheless are distinct semantic elements; an
apple is not equivalent to an orange. Each element maintains
a definitive set of characteristics that serves to
distinguish it from other elements existing at the same
level (such as pear, grape, lemon). Our hypothetical
individual solving the above problem must know that it is
logically or semantically impossible to join elements at one
level of this semantic network unless they have identical
links to a higher level of categorization. That is, they can
be combined only if one considers that they are instances of
a more general level of classification and only if they
equally share the characteristics of that level.

In terms of Figure 1, the elements "apples" and
"oranges" inherit the characteristics of "fruit" because
there exist links connecting these elements and because
"fruit" is at a higher level of the network than the other
two elements. The meaning of a link depends upon the
direction in which it is interpreted. Thus, it is true that
"apples" are an instance of "fruit"; it is not true that
"fruit" is an instance of "apples". Similarly, "apples" have

the properties of "fruit"; the converse is not true. In general, links running from superordinate categories to subordinate ones are inheritance links, and it is common to speak of the subordinate or lower level elements inheriting all characteristics of the superordinate one.

The importance of these semantic distinctions is apparent in the following item:

> I have three apples and two oranges. How many   (6)
> pieces of candy do I have?

From Figure 1, it is clear that "fruit" and "candy" are both instances of the superordinate category "food", and both inherit the same set of characteristics about food (e.g., can be eaten, provides source of energy). However, they do not share subordinate elements. That is, "apples" and "oranges" are not examples of "candy" and have no links to it. Thus, problem (6) cannot be solved with the given information.

In general, Combine problems do not define the superordinate and subordinate categories as such. Individuals solving the problems are expected to draw upon semantic knowledge stored in long-term memory for identification and clarification of the elements specified in the problem. If the requisite knowledge is missing from the individual's knowledge base, the individual will be unable to solve the problem.

As with the CH relation, there are varying forms that the CB relation may take in an arithmetic story problem. Two different questions may be asked. First, the problem may require finding a numerical value associated with the superordinate category. In that case, values for the relevant subordinate ones must be given in the problem. Second, the problem may ask for the value of one of the subordinate elements. For this case, the superordinate value and the remaining subordinate one must be known. An example of the first situation is given by (5). An example of the second is given below.

> I have three apples and some oranges. If I   (7)
> have five pieces of fruit, how many oranges
> do I have?

A distinguishing point about the sematic CB relation is that the original quantities associated with the subordinate and superordinate categories remain unchanged by the combination. So, for example, in (7) above, although there may be five pieces of fruit, three of them are still apples.

Figure 1

A Semantic Network
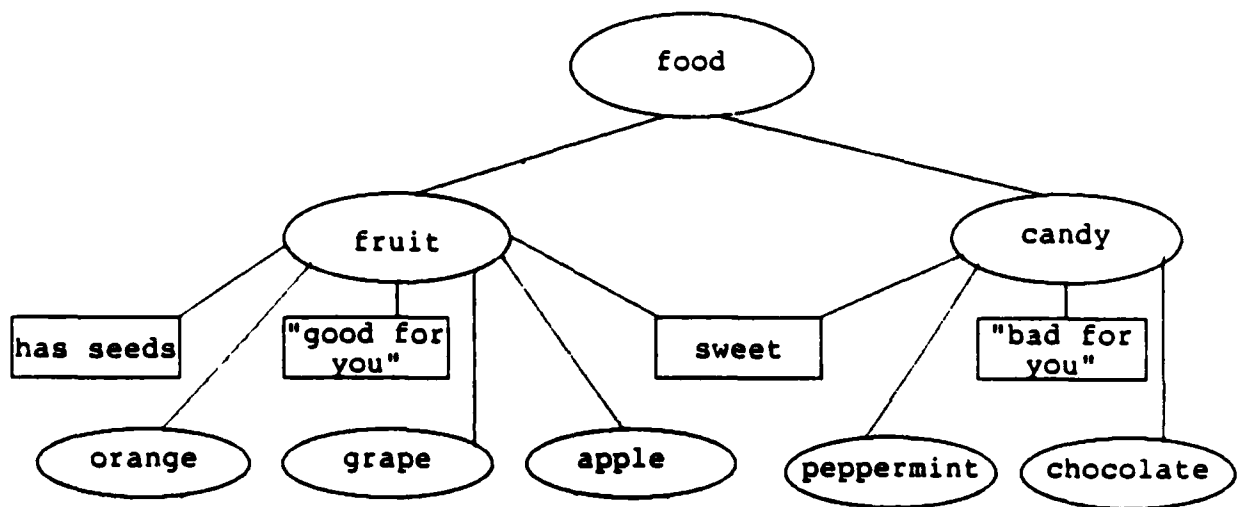
The COMPARE Relation

A third semantic relation in the domain of arithmetic story problems is the Compare (CP) relation. In a CP relation, two elements of a problem are evaluated in order to determine their relative size. The meaning of the relation comes from weighing one element against the other. It is not the absolute value of either one that is central here, but rather the relative position that one has with respect to the other.

A necessary part of the relation is the existence of two elements, each associated with a numerical value and both having the same semantic features. Generally, the semantic features of interest are the units in which the elements are measured (e.g., feet, hours, gallons). Comparisons can only be made meaningfully between elements measured against the same standard. For example, we cannot say which is larger, a liter bottle or a twelve inch board. However, we can compare a liter bottle with an eight ounce jar, provided that we do so on a common unit of measure.

Implicit in the CP relation is the concept of one-to-one matching of one element in the problem with the other. As described by Briars and Larkin (1984), each element is considered to be a set having a given number of members. To compare two sets, one theoretically engages in one-to-one matching, removing one member from each set and setting them apart as a matched pair. The smaller of the two sets is the one which first becomes empty. The amount left in the larger set is the difference between the two sets. If both sets become empty at the same time, they have an equal number of members.

Much like Combine, the Compare relation is static; no action occurs in the problem. The CP relation is a description, an alternative way of expressing the relative size of two sets of similar objects. The representation of time as a variable is usually irrelevant. CP relations can occur at the same time or at different times. For example, consider the following items:

> Joe makes $4.50 per hour at his job, and Ed   (8)
> makes $5.30 per hour. How much more does
> Joe make per hour than Ed?

> Mary is a gymnast. Last week, she scored   (9)
> 7.5 on the balance beam in a gymnastics meet.
> In another competition held yesterday,
> she received a score of 8.5 in the same
> event. At which meet did she have the best
> performance? How much better?

In (8), the comparison takes place at a single point in time; both individuals currently make the wages stated in the problem. In (9), the comparison is between scores obtained at two different times. It should be clear from these examples that time is not a distinguishing characteristic of CP.

The VARY Relation

The Compare relation introduced the relationship of relative size. In the Vary (VY) relation, there are several other relationships that must be understood by an individual in order to solve problems having this semantic structure. Most importantly, it is necessary to distinguish between three types of elements: subject-units, object-units, and associations. Subject-units are the foci of the problem (e.g., marbles, apples, children). A subject-unit has a particular object-unit related to it by means of a specified association. For example, the statement that "one apple costs 25 cents" has one apple as the subject-unit, cost as the association, and 25 cents as the object-unit. The association relating subject- and object-units is general and applicable to every subject-unit; thus, any instance of apple will have a cost represented by cents that is associated with it (in the restricted environment of this particular problem, of course).

A second relationship requisite to the VY relation is the concept of per unit. The notion of a constant value per unit may be explicitly stated or may be merely implied by the wording of the problem. In either case, the individual must realize that every instance of the subject-unit presented in the problem will have the same value of an object-unit associated with it. Thus, we have "an apple costs 25 cents" or "the car travels 30 miles on a gallon of gas" as examples. Knowledgeable students understand without being told directly that a second apple will also cost 25 cents and that another gallon of gasoline will enable the car to travel an additional 30 miles. Within a problem, the per-unit value remains constant.

A fundamental difference between VY and the three relations previously defined is that the problem structure of VY involves four quantities; two of these are subject-units and two are object-units. As described above, a subject-unit is paired with an object-unit by means of an association. For the four quantities describing a VY relation, there are two pairs, each bound together by an association. Not only must an individual recognize the pairs and the associations that bind them, the individual must make a mapping from one pair to the other and test the logic of that mapping before solving the problem.

Let the first subject-object pair be denoted by

[subject1-unit <association> object1-unit]   (10)

and the second by

[subject2-unit <association> object2-unit].   (11)

Each of the four units of (10) and (11) has two features: a type and a value.   The type refers to the nature of the elements, such as apples, pencils, etc. The value is the number of such elements (e.g.,2 apples).

To satisfy the conditions of the VY relation, an individual must test three constraints: that the types of subject-units are identical in expressions (10) and (11), that the types of object-units are identical, and that the associations described in (10) and (11) are the same. Expressions (10) and (11) should differ only in the numerical values associated with the four units. Further, in a typical story problem, three of the four units will have known numerical values. In a VY relation, the objective is to determine the fourth (unknown) value.

This constraint evaluation can best be demonstrated by the following example:

The price of one apple is 25 cents. How much   (12)
will 15 apples cost?

The expressions of (10) and (11) can be rewritten as:

[1 apple <cost> 25 cents]   (13)

and

[15 apples <cost> =?= cents]   .   (14)

where =?= denotes an unknown value. To solve this problem, an individual first must establish that a logical structure exists. The three tests described above serve this purpose: expressions (13) and (14) both concern apples, both involve the cost of apples, and both measure cost in terms of cents. The importance of these tests is clearly seen by examining the following problems, in which one or more of the tests fail.

The cost of one apple is 25 cents. How much   (15)
will 5 bananas cost?

The cost of one apple is 25 cents. How much   (16)
will 15 apples weigh?

The cost of one apple is 25 cents. How much   (17)
will 5 bananas weigh?

Problems (15) and (16) demonstrate the failure of a
single test; problem (17) shows two failures. The more tests
that fail, the more illogical the problem appears to an
individual. Note that each sentence of (17) is a reasonable
statement. The difficulty is that the first cannot be used
to answer the question posed in the second.

The TRANSFORM Relation

The fifth and final relation defined here is the
Transform (TR) relation. The essential understanding
required for a TR is that it is possible to describe one
object in several different ways. In particular, if the
object has a numerical value associated with it and if it
bears a known relationship to another object also having an
associated numerical value, one may describe the first
object in two ways, in its original metric or as a function
of the value of the second object.

Consider a typical Transform problem:

Sue is 1/3 as old as her mother. If her mother   (18)
is 30 years old, how old is Sue?

There are two ways to look at Sue's age in this problem.
First, she must be some number of years old. This is the
unknown of the problem. Second, since both her age and her
mother's age can be expressed as years, we can look at one
as a function of the other. In this case, Sue's age is
related to her mother's by the fraction 1/3. Thus, there are
two statements about Sue's age and both are simultaneously
true.

The TR relation is similar to VY in that two
relationships are given in the problem. These may be
expressed as:

[subject1 *=* object1-unit]   (19)
and
[subject2 *=* object2-unit]   (20)

with subject1 and subject2 being the main foci of the
problem, with *=* indicating that the leftmost member of the
expression can be expressed in terms of the rightmost
member, and with object-units having types and values as
described above. We also expect to have a known relationship
between the two subjects:

[subject1 *=* <f1> subject2].   (21)

This expression states that one subject can be expressed as a function <f1> of the second. Finally, by substitution from (19) and (20) we have

$$[\text{object1-unit} *=* \text{<f1> object2-unit}] \tag{22}$$

that is, the first object-unit can be expressed as a function of the second object-unit (or vice versa).

For a problem to contain a Transform relation, several conditions must be met. First, subject1 and subject2 must be recognizably distinct entities (e.g., two individuals). Second, the two object-units must be expressed in the same metric (e.g., years, feet, days). Third, either the subjects are related to each other through a stated mathematical function or the object-units are so related. Fourth, the problem must provide the value of one object-unit and the value of the mathematical function (such as "3 times as large" or "5 more than"), or it must specify values for both object-units, leaving the mathematical function to be determined.

Using this notation, problem (18) can be represented by the following expressions:

$$[\text{Sue's age} *=* =?= \text{years}] \tag{23}$$

$$[\text{Mother's age} *=* 30 \text{ years}] \tag{24}$$

$$[\text{Sue's age} *=* \text{<1/3> Mother's age}] \tag{25}$$

$$[=?= \text{years} *=* \text{<1/3> 30 years}] \tag{26}$$

Expressions (23) and (24) state that both Sue's age and her mother's age can be expressed as some number of years. The number of years is unknown for the former and is given as 30 for the latter. Expression (25) indicates the relationship between the two ages: Sue's age is one-third of her mother's age. Expression (26) is actually the solution to the problem in this case, and it is obtained by substituting the values of the ages from (23) and (24) into the appropriate slots of (25).

An important underlying concept of a TR relation is "unity" or "the whole". Implicit in the definition of relationship between two quantities is the notion that one can frequently define one quantity to be "the whole" and express the second quantity as "a part" or "a multiple" of the whole. This is a more sophisticated use of the part-whole concept than was needed for the Combine relation. Any quantity can be designated "one" or "unity" and any similar quantity can be expressed in relative units. The primary

constraint is that both quantities must be measured by the same metric. In the age problem above, age is given in years. As written, the relation between the two ages is that Sue's age is a fraction of her mother's age. The mother's age is "the whole" and Sue's age is expressed as "a part" of it. Without changing the relationship between ages, one could restate it as "her mother is three times as old as Sue". In this case, Sue's age would be considered the "whole" and the mother's age would be a multiple of it.

The TR relation is static. No action takes place in the problem, there are no alterations in quantities. In fact, the opposite is true: exact conservation of quantities is required in moving from one unit of measure to another. Further, in most TR problems, _time_ is here and now. The relationships that are expressed are true at this moment; · they will not necessarily be true at a later date (i.e., consider the age problem above).

· A defining characteristic of Transform problems is that one answer to the question posed in the problem is explicitly stated. For (18), the question is "How old is Sue?" One acceptable and true answer is given in the first sentence: "Sue is 1/3 as old as her mother." To force an individual to seek the alternate representation of Sue's age, the problem should state the question as "How many years old is Sue?" An individual solving the problem is expected to know from previous experience that the solution will be expressed in years, even though the explicit question about years is not stated.

There are several ties between TR and other relations. First, both Transform and Combine rely upon the part-whole relationship. Second, both Transform and Compare are concerned with the relative size of quantities. Third, Transform and Vary both involve four quantities, operating on pairs of them.

The TR relation appears to be the most difficult for students to grasp. It is both a prealgebra relation (being fundamental for algebra problem solving) and an arithmetic relation (appearing in story problems as early as third grade arithmetic, CAP 1980). Several constraints must be simultaneously considered in TR. Students may not realize that it is necessary to satisfy many constraints as they seek to recognize the form of a problem; working with a single constraint may lead to an incorrect representation and a consequential incorrect solution. Furthermore, TR is not particularly tied to any arithmetic operation: all four are equally likely.

Multi-Step Problems

Thus far, we have used only simple examples from arithmetic in which a solution may be found by a single application of one arithmetic operation. Most individuals have little trouble with such items, once they have mastered the algorithms of the operations themselves. Rates of success undergo a dramatic shift when problems require more than a single computational step. Even highly qualified students of arithmetic experience difficulty with multi-step problems (Marshall, 1987).

A particular advantage of the semantic relations introduced here is that they may be used to organize multi-step problems. For any problem, there is one central question that is posed and one general situation that is described. Within that situation, there may be other unknowns and other situations that must be examined, but the central one remains the target of the problem solving. For example, we can easily construct a problem in which the central situation is that an individual has some money, makes some purchases, and has a resulting amount of money that is less than the original amount. For example,

> Alice had $50.00 when she went to the grocery   (27)
> store. She bought two quarts of milk at $.75
> each, 1 1/2 pounds of cheese at $2.75 per pound,
> and a loaf of bread for $1.39. How much money
> did she have after she made these purchases?

This situation expresses a Change relation. Embedded here is a Vary relation (in the case of purchasing more than one item for the same cost per item) and a Combine relation (in the case that the individual purchased several items each having a given price).

Many individuals use an operation-based strategy to solve both simple and difficult problems (Marshall, 1982). Keeping track of the many operations proves to be difficult for a large number of them. We speculate that this difficulty arises because the individuals do not have a means by which they can organize the many steps required in the problem.

It is true that one could read problem (27) and make a mental note that one should multiply (2 x $.75), multiply (1 1/2 x $2.75), add (results of the two multiplications plus $1.39), and subtract ($50.00 minus the sum resulting from the addition step). One can hypothesize that an individual attempts to store this list of operations in short-term memory while working the various computations. Since these operations are not logically bound one to the other, some

may become distorted or lost. The result is that one or more of the operations is frequently omitted, yielding an incorrect or partial solution. We have empirical evidence that omission errors are, in fact, among the most common errors on multi-step problems.

The use of semantic relations introduces a logical structure that serves to organize the information in the problem. In (27), once the individual recognizes that the underlying situation depicts a Change relation, he or she can then look at the components that make up the relation. The initial or starting quantity is already known (i.e., $50.00). The amount of change is not yet known -- this is a secondary problem that must be solved in order to complete the Change relation.

To solve the secondary problem, the individual perceives that several items are to be purchased and that the total cost of these items is required. This represents a Combine relation, and the needed elements are the various prices. Once again, all components of the relation are not known. In this case, there are several items with per-unit prices. Again, this represents a problem within a problem. We are now at the third embedding level. The structure of the problem can be diagrammed as in Figure 2. Using semantic relations in this way imposes a hierarchical structure on the problem-solving steps and thus should enable individuals to monitor these steps.

Figure 2

A Multi-Step Problem

Alice had $50.00 when she went to the grocery
store. She bought two quarts of milk at $.75
each, 1 1/2 pounds of cheese at $2.75 per pound,
and a loaf of bread for $1.39. How much money
did she have after she made these purchases?
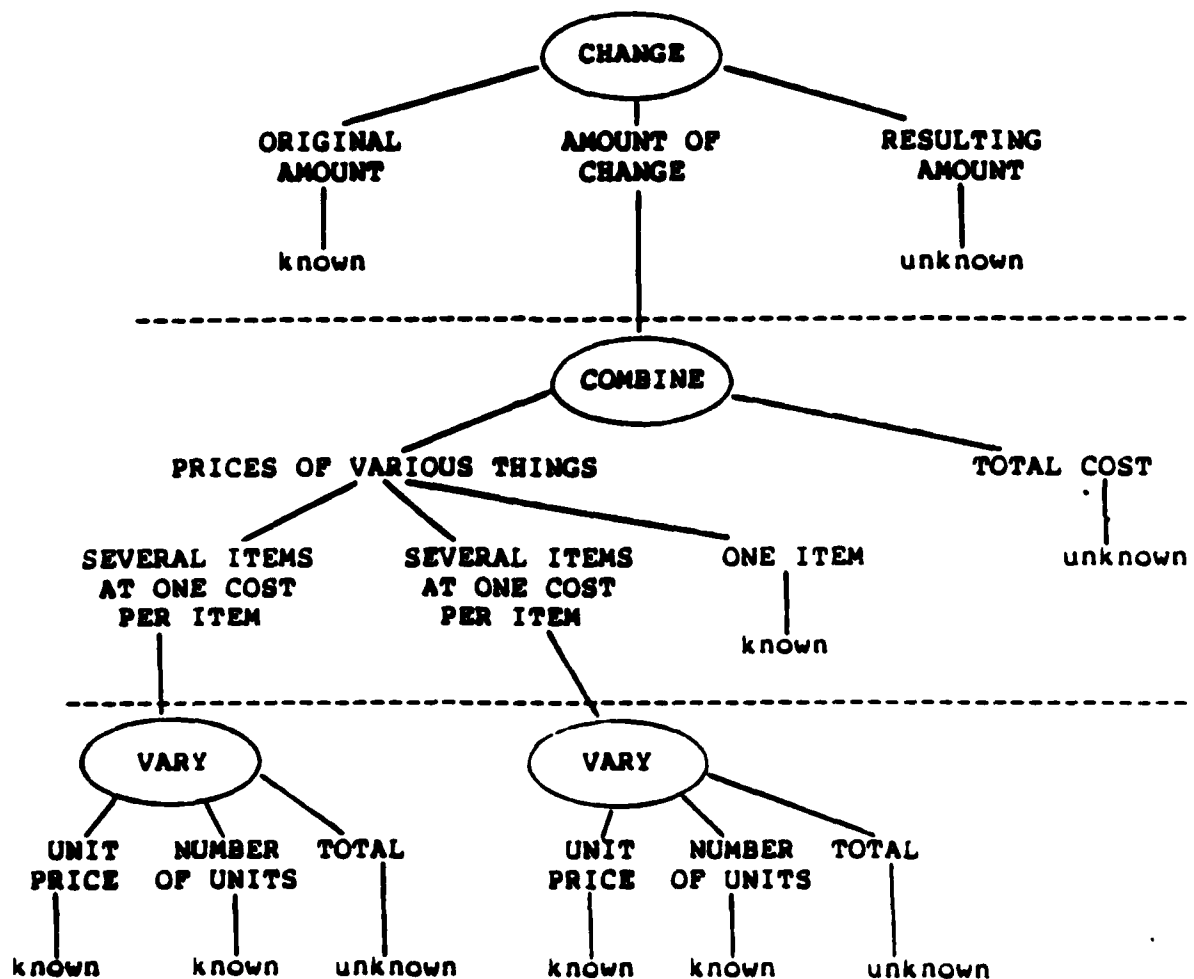
The Adequacy of the Classification

The five semantic relations presented above appear to be sufficient for classifying virtually all story problems of arithmetic. Marshall (1985) examined all sixth-grade arithmetic textbooks adopted for use in California public schools. In that study, each story problem was classified according to the relations defined here. All traditional story problems could be uniquely classified. Problems that were not classified were those involving memorized formulas (e.g., find the circumference of a circle, what is the area of the triangle) and were not strictly arithmetic.

For the present study, we evaluated three additional sources of problems, each representing a different level of arithmetic. These were: arithmetic texts for eighth grade, remedial arithmetic materials for community colleges, and a newly created text for training navy personnel. The results were similar to those found by Marshall (1985). Approximately 90% of all items from the three instructional sources could be uniquely classified according to the five semantic relations. The remaining 10% required application of geometric or probability formulas for solution and involved little semantic interpretation. As expected, a somewhat larger number of items involving geometry and probability were found in the present study than were observed at the lower grade because these topics are given greater weight at the upper grades. Therefore, we have a larger proportion of unclassifiable items, labeled "other". The frequencies with which each relation occurred in one, two, and more than two step problems are shown in Table 1.

The two eighth-grade texts contain a total of 629 story problems; 478 (76%) of them illustrate a single relation. The Navy training materials contain only 35 story problems. Most of the problems are simple one-step items (70%). Finally, the remedial materials for community college use had 658 story problems, and 68% of these were single step items as well.

A majority of the items (71%) in these three sources consists of simple single-step story problems that can be solved by application of one arithmetic operation (see Table 1a). A large number of them contain either a Vary or a Transform relation (596 of 935 items, or 64%). Only 15% of all items required use of two different semantic relations (excluding "other"). Also, 18% of the two-step problems were merely repetitions of the same relation. Table 1b contains the frequencies with which various pairings occurred. Finally, a very low 7% of the items contained as many as three semantic relations (see Table 1c).

Table 1

Problem Classification by Textbooks:
The Frequency with Which Semantic Relations Occur

A. One-step problems

Classification	8th Grade Texts	Navy Training Materials	College Remediation	Total
CH	49	0	76	125
CB	31	3	19	53
CP	31	1	47	79
VY	198	9	123	330
TR	135	5	126	266
Other	34	7	41	82
Total	478	25	432	935

B. Two-step problems

Classification	8th Grade Texts	Navy Training Materials	College Remediation	Total
CH/CH	2	0	13	15
CH/CB	1	0	4	5
CH/CP	1	0	1	2
CH/VY	23	1	14	38
CH/TR	23	0	16	39
CH/Other	1	0	1	2
CB/CB	1	1	0	2
CB/CP	3	0	0	3
CB/VY	9	0	33	42
CB/TR	8	0	13	21
CB/Other	1	0	0	1
CP/CP	0	0	1	1
CP/VY	7	1	2	10
CP/TR	0	0	9	9
CP/Other	2	0	2	4
VY/VY	3	0	4	7
VY/TR	6	0	6	12
VY/Other	3	0	10	13
TR/TR	11	0	9	20
TR/Other	4	0	0	4
TOTAL	106	3	138	247

Table 1 continued

C. Problems with more than two steps

	8th Grade Texts	Navy Training Materials	College Remediation	Total
Number of problems	45	7	88	140

D. Number of times a relation occurred in
a problem requiring more than two steps **

Classification	8th Grade Texts	Navy Training Materials	College Remediation	Total
CH	29	1	78	108
CB	19	0	16	35
CP	10	7	37	54
VY	32	17	100	149
TR	31	13	42	86
Other	32	0	18	51

** not equivalent to the number of problems

The only problems that we were unable to categorize were items requiring application of formulas. These are represented in Table 1 as "other". In many instances, it would be possible to reduce these also to the semantic information contained in the formula. However, we suspect that most students apply the formulas without deriving them each time as would be necessary if the semantic information were to be used.

We have no reason to believe that these instructional sources are atypical of arithmetic texts in general. The findings are consistent with the classification made at the sixth grade (Marshall, 1985). The evidence is strong that a preponderance of attention is devoted to solving simple story problems at every level of arithmetic.

Other Research About Story Problems

Researchers in the fields of cognitive psychology and mathematics education have developed several approaches to the classification of story problems. These may be loosely grouped into "structure research", in which the underlying relationships are of interest, and "operation research", in which the arithmetic operations themselves are the foci.

Structure Research

Semantic Structure. The major thrust of research about semantic relations has its origins in the work of Riley, Greeno, and Heller (1983). Most recently, this line of research has been extended by Carpenter (1987). Three semantic relations were defined in these studies: Change, Combine, and Compare. These are similar to but not identical with the relations defined here.

Riley et al. opted to study a limited subset of the domain of arithmetic story problems, specifically problems requiring only a single operation of addition or subtraction for solution. This dependence upon operation turns out to be critical. As we pointed out earlier, some of the semantic relations can be present in situations that demand any of the four arithmetic operations (i.e., Transform). By excluding the operations of multiplication and division, one fails to observe the broad structure of the semantic relations. Further, one fails to perceive that semantic relations truly are operation-free.

In the Riley et al. approach, the Change and Combine relations have the same general structure as presented above, but we have defined them with greater specificity and have introduced additional constraints. As Riley et al. pointed out, most of the problems in arithmetic that express

CH and CB relations involve only the operations of addition and subtraction, and their structure is well understood. We have found, however, that there are also multiplicative Change problems, although these are relatively rare. Consequently, we hesitate to use operational labels or constraints.

Our conception of Compare differs substantively from that presented in Riley et al. By their classification, both of the following items demonstrate the Compare relation:

> Joe has 8 marbles. Tom has 5 marbles. How (28) many marbles does Joe have more than Tom?

> Joe has 3 marbles. Tom has 5 marbles more (29) than Joe. How many marbles does Tom have?

Under our theory, only the first of these two items is a Compare problem. The second is an instance of Transform.

We find that the structure of (29) is more similar to that expressed below in (30) than to (28).

> Joe has 3 marbles. Tom has 5 times as many (30) marbles as does Joe. How many marbles does Tom have?

Problems (29) and (30) have the same basic structure. In each case, we know the number of marbles that Joe possesses, and we know that Tom has some number of marbles that can be expressed in terms of Joe's marbles. In both problems, the objective is to use the given relation between the boys' marbles to determine the actual number of marbles owned by Tom. The particular arithmetic operation required is irrelevant to our understanding of the problem.

In this instance, the apparent similarity between (28) and (29) is an artifact of the limited domain. If we work only in the domain of addition and subtraction, Transform problems appear similar to Compare ones because the words "more than" and "less than" appear, just as they do in Compare items. However, these words themselves do not define the Compare relation: it is possible to find them in every semantic relation.

Compositional Structure. A very different conceptualization of structure has been developed by Greeno et al. Under this approach, a problem is characterized by the types of quantities to be found in it (p. 9). Four types of quantities may exist in a problem: extensive, intensive, difference, and factor. Extensive quantities are simply the number of units of some object, such as "5 apples".

Intensive quantities are per unit values, such as "5 words per sentence". A factor is defined as "a unitless quantity that relates two other quantities that have the same units" (p. 9). For example, if "Tom has 3/4 as many marbles as Joe", 3/4 is a factor. Finally, a difference is "an additive relation between two quantities of the same type" (p. 9). In the statement "Tom has 3 more marbles than Joe has", the difference is 3 more.

The importance of these four quantities lies in the ways they may be combined in a problem. Two general compositions are possible: additive compositions and multiplicative compositions. Additive compositions involve only extensive and intensive quantities. Multiplicative compositions may contain all four types of quantities. Greeno et al. specify rules by which compositions may be formed, and they determine the operations used to solve the problems by the types of quantities found in each composition.

A central focus of the research is to make a graphical representation that characterizes the operations. Diagrams are constructed to represent the compositions and the quantities described in the problems. To solve a particular story problem, it is necessary to identify the type of composition and to map the quantities involved in the composition into the appropriate diagram.

Compositional analysis differs significantly from analysis based upon semantic relations. First, compositional analysis has its basis in arithmetic operations (as in additive and multiplicative compositions). Second, the categories of analysis have no meaning when separated from the quantities. That is, general descriptions of situations seem to be irrelevant. In contrast, these general descriptions are used to form the categories of Change, Combine, Compare, Vary, and Transform. Types of numbers or arithmetic operations are secondary to the general description.

Operation Research

Again, there are several different approaches that have been taken. We describe two that seem to be particularly influential and relevant. These are the efforts to classify problems according to their surface features and to classify them according to particular uses or meanings associated with the arithmetic operations.

Surface Structure. There exists a reasonably large body of research devoted to mapping the structural variables that occur in story problems and to assigning difficulty

parameters to these variables. For example, Loftus and Suppes (1972) examined item characteristics such as number of words, the number of sentences, the number of operations, the type of operation, or the similarity to the last-presented item. Multiple regression techniques were used to determine which of these or similar features account for a large proportion of variance in student responses.

While studies such as this one are undeniably interesting in revealing which characteristics of a problem influence the difficulty level of the problem, they nonetheless have little or no direct bearing upon how students learn to solve story problems. The difficulty is that these analyses are based upon external features of the problems having little to do with how individuals understand the problems. Semantic relations are internal features which an individual may relate to knowledge stored in his or her long-term memory.

Use Classes. Usiskin and Bell (1983) give a persuasive argument against employing operations to classify story problems. Their thesis is that operations have more than a single meaning or use. For example, addition may imply both a putting together and a shift. The first of these is closely akin to the semantic relation of Combine. The second corresponds to Change. The value of Usiskin and Bell's approach is that they maintain an emphasis upon operations by changing the focus from algorithms to applications. In so doing, their approach and ours become compatible. They demonstrate the need to evaluate the different uses to which the various operations can be put, and we demonstrate the need to perceive the whole picture as embodied in the semantic relations.

While compatible, the two approaches are not synonymous. Some of the more important differences can be seen in Figure 3. All of the uses defined by Usiskin and Bell for the operations of addition, subtraction, multiplication and division can be mapped into the five semantic relations of Change, Combine, Compare, Vary, and Transform. Most of the uses are evidenced by a single relation. In some cases, a single use might be exemplified in more than a single relation (e.g., the ratio use of division maps into both Compare and Transform).

In the use classification, each operation is expanded into several uses. In the semantic relations classifications, several uses are combined into a smaller number of relations. The important distinction between the use classification and the semantic relations classification is that the latter cuts across arithmetic operations. For example, the Change relation can require addition,

Schema Knowledge Structures   -23-
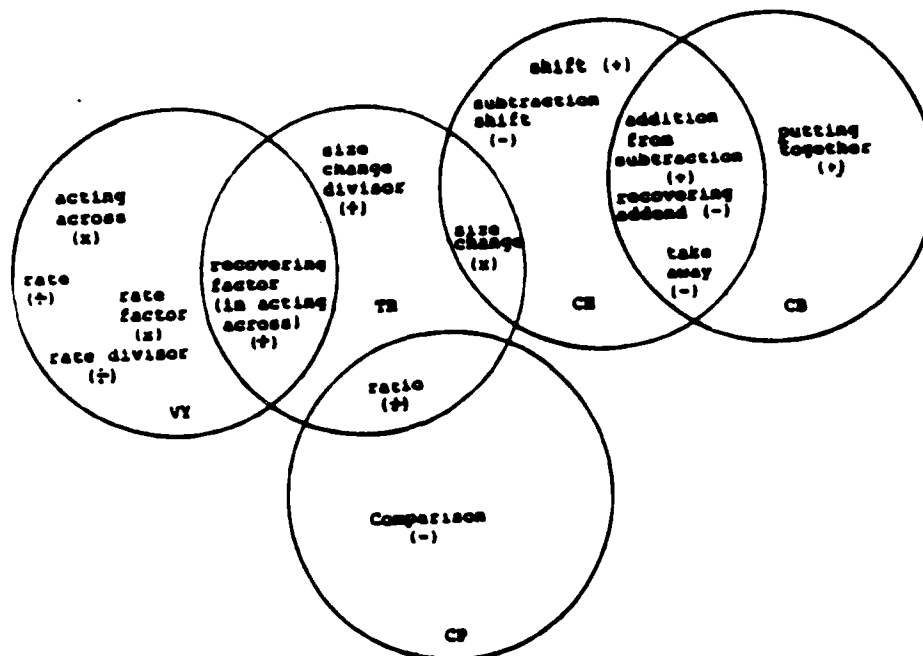
Figure 3: The occurrence of Usiskin and Bell's use classes of arithmetic operations within the five semantic relations. Uses falling in the intersection of two relations can occur in either one. Operations associated with each use are given in parentheses.

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subtraction, or multiplication (as explained previously), and it can demonstrate the addition use of shift or addition from subtraction, the subtraction use of shift or recovering addend, or the multiplication use of size change.

We suspect that Usiskin and Bell's taxonomy will prove to be especially useful in the next phase of our research, the instructional system. In particular, it seems reasonable that their definitions of use will be valuable in explicating the procedural portion of a schema that derives from a particular semantic relation. Thus, we view the schema as broader than either the relation or the use, and it is capable of incorporating both classifications in a meaningful way. The following section describes the nature of a schema and its importance as a general memory structure for semantic relations.

Schema Knowledge: Some Theoretical Considerations

Before describing a theory of how schema knowledge is stored in human memory, we first discuss a general model of memory. Like many other researchers in the field, we posit two types of long-term memory (LTM): declarative and procedural. There seem to be clear distinctions between these two types of memory. Declarative memory contains factual knowledge and knowledge of specific events and experiences. It is usual to assume that this body of knowledge is stored in LTM as one or more semantic networks, linked together with various degrees of association (see for example Anderson, 1983). Through knowledge stored in declarative memory, one can answer questions about who, what, where, and when.

A second type of memory contains skill knowledge rather than factual knowledge. This memory is called procedural, because it consists of sets of general procedures or rules for performing various skills. Unlike declarative memory, procedural memory is highly generalized and not constrained by specific instances or experiences. For example, one uses the same skill of grasping an object with one's fingers in a large number of different situations. The same procedures are utilized, adapting to each situation as necessary. Consequently, one may grasp a pencil, a rock, an apple, or another person's hand without requiring different rules for how to perform each task. A common set of rules applies.

One reason for distinguishing between declarative and procedural knowledge is that the storage mechanisms and retrieval mechanisms seem to be different. Adding knowledge to declarative memory is relatively easy, and there are many "memory tricks" available to help individuals learn declarative facts. For example, individuals can learn a list of unrelated words by encoding them into meaningful sentences (Bower & Clark, 1969). Simple repetition often results in rote learning of declarative information (Rundus, 1971). Encoding such as this, of course, does not insure that the newly acquired knowledge is linked with other, related knowledge.

One may also acquire highly salient declarative knowledge directly without repetition or guided mnemonics. For example, a single experience of an earthquake is often sufficient to establish quite a bit of declarative knowledge about the phenomenon (e.g., noise, shaking).

In contrast, procedural knowledge is difficult to acquire and apparently takes a great deal of practice. As Anderson (1982) points out, many skills take 100 or more hours to acquire. Many motor skills have this

characteristic, for example, learning to type or learning to write. A number of cognitive skills have the same feature, such as learning to multiply, learning to solve physics problems, or learning to program computers.

Given the many distinctions between these two types of LTM knowledge, it becomes important to ask how they are related. Clearly, information of one type calls upon information of the other. By what mechanisms are these two forms of memories united? We suggest that the union occurs to a large extent through the acquisition of a <u>schema</u>.

A schema is a knowledge structure that contains information about how we interact with the environment in a recognizable situation. As such, it contains necessary information about how to recognize the situation and what action(s) we might take under the circumstances. Under this definition, a schema becomes the organizing memory structure that governs our functions in everyday experiences, drawing upon components of both declarative and procedural memories.

An individual is perceived as an active processor of information, using incoming sensory stimuli and previously stored knowledge to make sense of the world. A schema is invoked whenever an individual must formulate a response to his or her environment. The individual's responses in different situations are governed by the schematic knowledge available to the individual. This necessity for a response differentiates a schema from other hypothetical knowledge structures such as plans (Sacerdoti, 1977) or frames (Minsky, 1975) which require no action.

It is reasonably common in artificial intelligence, cognitive science, and cognitive psychological research to define a schema in terms of at least some of the following components: (1) a declarative store of factual knowledge relevant to the schema, (2) a set of conditions that must exist if the schema structure fits the experience, (3) a means of setting goals for satisfying schema constraints, and (4) a set of rules that can be implemented once the schema structure is accepted. We argue here that all four components are necessary.

For any schema, there will be a body of accompanying facts that describe the generic case of the schema. A much-used example is the <u>restaurant schema</u>, for which there are details about definition and structure (e.g., a restaurant is a place where one goes to purchase food, one typically eats the food at the same location, one sits at a table on chairs or benches, and so on). In the specific instance in which the schema is used, more details will be added from the current situation.

A schema will also have a set of conditions that must be met for the schema to apply in any given situation. These are applied to a description of the situation. When the conditions are not met, the schema cannot not be used to explain the situation. These conditions may involve the invocation of other schema structures that are prerequisite to the current one. To continue the example of the restaurant schema, the preconditions are details such as the establishment must serve food, the food must be for sale, there must be chairs, tables, waiters, menus, cooks, etc.

These conditions may be used in either top-down or bottom-up processing. Suppose, for example, that you have entered a building and are standing in a room. You will take in sensory information in order to determine just where you are. If you see several tables at which people are seated on chairs eating a meal, you will likely call upon the restaurant schema to help you interpret all of the details you are processing. If you see many rows of chairs, all facing one direction, you probably search for another schema for clarification, such as a lecture hall or a movie theatre. This is bottom-up processing -- one takes in details and tries to interpret them by means of an existing knowledge structure.

Now consider top-down processing. You desire to go to a restaurant for a meal. You walk into a building. You now look for confirmatory evidence that you have found a restaurant, so you search for details such as tables and chairs, individuals serving food, and so forth. In this case, the knowledge structure directs your attention to specific aspects of the situation. You may not pay attention to the fact that there are paintings on the wall or an orchestra in the corner. These are not central confirmatory conditions for the restaurant schema.

A third feature of schema structure is a mechanism for setting goals in the problem-solving process. In this component reside the rules under which goals are generated, ordered, and satisfied. For example, in the restaurant schema, several associated goals involve deciding what type of restaurant is preferred, how to reach the restaurant, or when to go to the restaurant. The satisfaction of these goals may require additional calls to knowledge found in another schema. For example, if one finds one has no cash, one needs another schema which might be called "how to pay for things without cash". Now information regarding credit cards, checks, or IOU's becomes important as well as the circumstances in which they are reasonably used.

The final aspect of schema structure is a set of rules that governs an individual's response to the situation that

invoked the schema. Thus, once you have recognized that you are in a restaurant (and hence have invoked the restaurant schema), your next action will be directed by conditions that are part of the schema (e.g., you wait to be seated, you order food from the menu, etc.).

Schematic knowledge drives cognitive processing. This function gives the schema a different stature than knowledge previously defined as procedural or declarative. In essence, the schema sits on top of these other LTM structures. In our model, we see a schema as an overlay that encompasses elements of both procedural and declarative knowledge (see Figure 4). As such, it operates as the controlling mechanism in information processing. It determines which procedures and which semantic networks are to be accessed.

How is a schema accessed and activated? It must direct our recognition processes in a top-down fashion. There are many examples in the research literature of individuals' ability to recognize degraded stimuli, especially when primed. This priming presumably activates a schema skeleton that then directs searching and pattern matching. Degraded stimuli are perceived as being adequate fits only if the schema is successfully activated.

We must also consider bottom-up activation of a schema. If a number of different features of a situation are observed, they may work together to activate the schema skeleton. However, much work in psychology suggests that humans usually attempt to recognize situations and to work in a top-down fashion (cf. Anderson, 1983). This is closely connected to goal-directed behavior. We have expectations about what we expect to experience in our daily lives. Each expectation takes the form of a schema -- so, for example we expect to meet with students in our offices, we expect to open our mailboxes and receive mail. We do not wait until individuals come into a room with us to determine that we are at work and that these are students with questions.

The point about top-down and bottom-up processing is important for understanding learning and instruction. While admitting that we function in primarily a top-down fashion, many psychologists and educators expect learning to be a bottom-up process. That is, a schema is acquired by first solidifying the declarative and procedural components in LTM. Eventually, these elements become interconnected, and a schema skeleton emerges. A major theme of the present research is the challenge of that position: we suggest that schema development may be a top-down process also and that instruction ought to take advantage of this aspect of information processing.

Figure 4

The relationship between schema knowledge,
declarative memory, and procedural memory

Schema

Long
Term
Memory

Procedural   Declarative
Memory   Memory
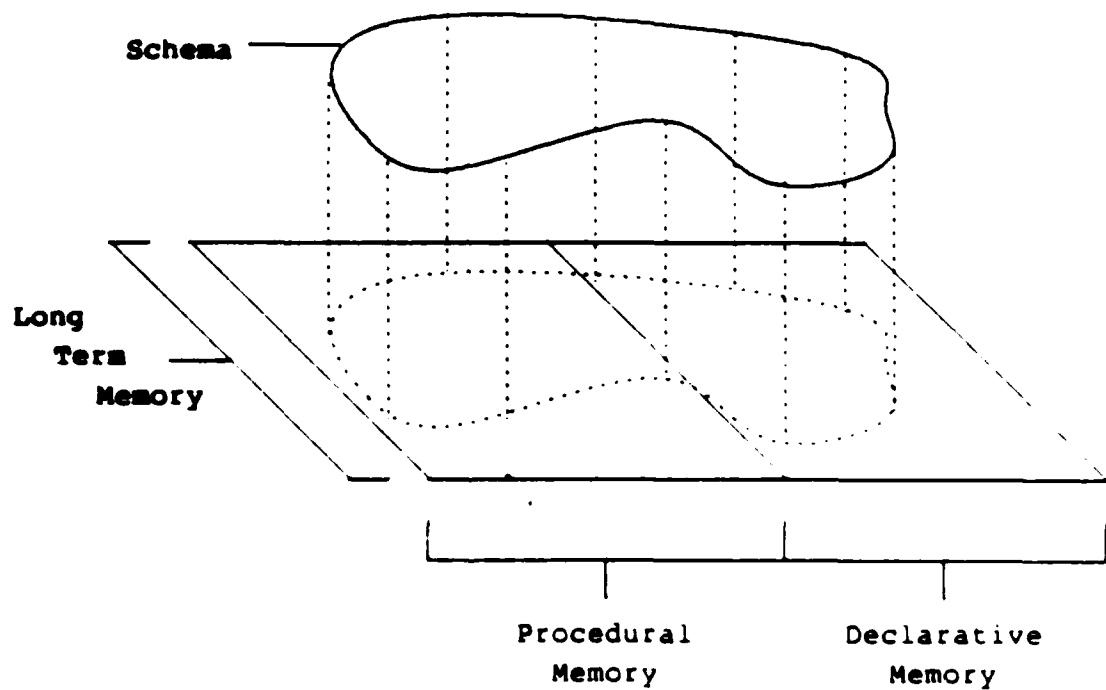
Related Schema Research

Two alternative views of schema knowledge have their origins in studies of reading and text processing. One has its origins in Bartlett's (1932) study of comprehension and focuses on the nature of stories (Stein, 1982). The second arises from a new theory of cognition called parallel distributive processing (Rumelhart, McClelland and the PDP Research Group, 1986).

Many cognitive psychologists credit Bartlett's (1932) study of text comprehension as the earliest formulation of a schema. Bartlett presented his subjects with a story (the most well-known being "The War of the Ghosts") and asked them to reproduce it. Subjects generally changed and distorted stories according to their own cultural experiences and conventions. Bartlett hypothesized that each subject had an abstract story representation or _schema_ that he or she used to interpret and understand the stories.

Stein (1982) developed a schema-theoretic approach based upon Bartlett's conception of schema. Her research emphasizes the elements of stories and the relationships (such as causal links) that occur. She also examines which elements individuals recall and how the form of a story influences recall. The work of Stein and her colleagues demonstrates the schema nature of stories and the importance of story structure.

Stein's research centers on the structure of stories rather than the organization of memory that individuals must have in order to understand the stories. A primary difference between her work and ours is that her focus is upon the organization of the story and ours is on the organization of the memory processes that are necessary for understanding the story. Consequently, she defines a schema in terms of story features such as setting, different types of episodes, and causal relations. In contrast, we present a general definition of a schema that specifies the type of knowledge contained in the structure and the ways in which that knowledge can be used by information-processing mechanisms. This conception of schema applies to general experiences as well as to stories.

A different schema-theoretic approach has been taken by Rumelhart and his associates (1980, 1986). A central distinction between Rumelhart's view and the one presented in this report is the difference in the conceptualization of long term memory. We adhere to the declarative/procedural model; the PDP group holds a model of connected units.

Rumelhart (1980) developed the following set of schema characteristics: (1) to have variables, (2) to have the capability of being embedded in other schema structures, (3) to represent multiple levels of knowledge from abstract to concrete, (4) to represent knowledge rather than definitions, (5) to be an active process, and (6) to be a recognition device (p. 40-41). This characterization is important in that it specifies what a schema does; it lacks, however, definition of the structure of the schema.

More recently, Rumelhart and his colleagues have developed the notion of a schema within parallel distributive processing theory (Rumelhart et al., 1986; McClelland et al., 1986). Their conception differs greatly from the one presented in this report. The major difference is that a schema is not considered to be a stored memory structure but rather is a collection of activated "units" that become activated simultaneously. As such, a schema need not be the same each time it is required: depending upon each stimulus, some units will be activated and others will not. This approach carries with it major instructional implications. As Rumelhart et al. state,

> There is no point at which it must be decided to
> to create this or that schema. Learning simply
> proceeds by connection strength adjustment. . . .
> (Vol. 2, p. 21)

Our own research suggests that this is not the case: our findings indicate that the teaching of specific schema knowledge leads to efficient learning and problem solving (Marshall, 1987). We provided a group of elementary school children with instruction designed to create a set of schema knowledge structures corresponding to the five semantic relations described previous. The students learned the relations quickly and could differentiate them accurately. We hypothesize that schema knowledge provided the students with a framework for organizing the domain of story problems. In this case, it was necessary to have fixed structures that were learned as such by the students. We will test this hypothesis more thoroughly in the later stages of the present research project.

Schema Knowledge of Semantic Relations

In this and the following section, we define more precisely the form taken by a schema for semantic relations. In this section, the relations are mapped into the four components necessary for a schema. In the next, we discuss a computer simulation of how schema knowledge can be used to solve problems.

The basic schema configurations for the five semantic relations are presented in Figures 5-9 (see pages xx-yy). Each schema is developed with respect to four components: the necessary facts stored in long-term memory, the prerequisites that must exist within the problem for the schema to fit the situation, the goals that may need to be set up, and the rules for using the schema to carry out the needed computations. At this point, we make no suggestion about the order in which this information may be accessed by an individual. The four components of a schema are not necessarily sequential or linear in their acquisition or retrieval. The ordering from one to four is merely for convenience in describing them here.

Declarative Knowledge

The first component contains the declarative knowledge pertinent to the relation. Of primary importance is the representation of a typical problem. We hypothesize the need to store this information in two forms: first, as given in the table, there is a simple story form; second, there is a corresponding graphical structure that represents the same information. The graphs for each schema are given in Figures 6-10. They contain visual information about possible states of a problem and the number of variables that may be required.

The verbal form of the typical problem represents a general template against which the current problem can be examined. It can be used as an analogy: can the current problem be rephrased in such a way that it matches the general case? Similarly, the graphical tree structure represents a second, more specific template. The verbal form allows the individual to approach the problem broadly without paying particular attention to the numbers and names used in the problem. Moving to the tree structure forces the individual to examine the problem in finer detail, mapping the elements of the problem to specific slots of the tree structure. In this way, the individual recognizes which parts of the structure are known, their relationships to each other, and which are yet to be found through arithmetic computation.

For simple problems, an individual may not need to probe declarative knowledge deeply. That is, the structure is readily apparent, and the individual recognizes the components of the problem without going through a formal mapping of problem elements to the graphical template. For more complex problems, the mapping process may elucidate the problem.

Additional details about a relation are also stored as declarative knowledge. These include the number of expected components of the problem, the general characteristics, associated operational uses, and expected operations.

Typically, more declarative knowledge is possessed than can be used in a single situation. When the schema is invoked, some irrelevant features may be activated that do not pertain to the current situation. The activation of the schema may place these elements in working memory. If these do not match elements of the situation, they will be dropped from working memory.

General Prerequisites

A second aspect of schema knowledge is the set of conditions that must be met *for* the schema to be instantiated. For example, in the Change schema, one condition is that the indicated change be a permanent, physical alteration. In the Combine schema, one must be able to identify the classes that logically comprise a larger group.

The prerequisites serve as a check that the schema is a reasonable one to use under current circumstances. If an individual's construction of the schema does not possess some of them, the schema may be invoked and instantiated inappropriately. If the individual has constructed a schema that entails incorrect prerequisites, he or she may fail to use a schema when it is appropriate.

Goal-Setting Mechanisms

For any problem, the top-level goal is to solve the problem. The solution can be attempted and reached successfully only when all prerequisites have been fulfilled. In some situations, not all prerequisites can be immediately satisfied. This may occur because the problem is ill posed, or it may happen because there are several stages of a problem requiring the solution of subproblems. Whatever the cause, these unsatisfied conditions must be resolved before the schema can be implemented and before actions are carried out.

When prerequisites remain to be met, subgoals are created, and these subgoals must be achieved before the primary goal can be addressed. For example, in a multi-step problem based upon a Change relation, it may be necessary to solve an embedded Vary or Combine problem before reaching the Change solution. Subgoals for solving these embedded relations are created by the goal-setting component of schema knowledge.

The goal-setting mechanisms are the means by which the subgoals are established and monitored. They recognize which prerequisites are to be satisfied and in which order. They also control acceptance or rejection of goal solutions. Several options are available. On the one hand, it may be possible to satisfy the condition using a variety of default mechanisms. On the other, it may be necessary to invoke another schema or additional aspects of declarative knowledge to gain pertinent information.

Implementation Rules

Once the schema has been successfully invoked and the prerequisites satisfied, it can be used to solve problems. The way in which it is used depends upon knowledge of specific actions that can be taken. These actions are stored as production rules, and they act upon the various components of the situation as defined by declarative knowledge. Depending upon which components of the situation are unknown, specific rules are carried out to determine the value of the component. For most story problems, the actions are applications of arithmetic operations.

Figure 5

The CHANGE Schema
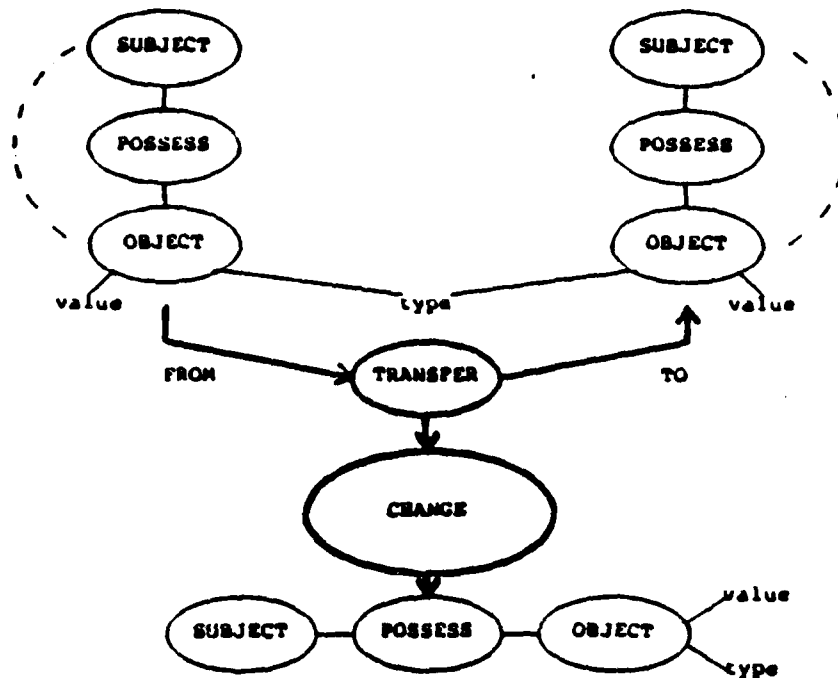
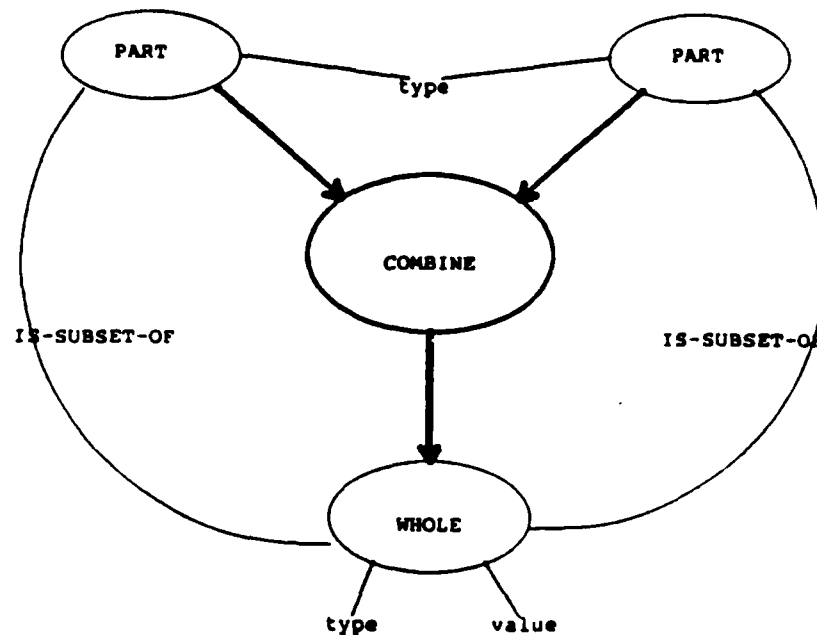| I. DECLARATIVE FACTS	II. PRECONDITIONS	III. GOAL SETTING MECHANISMS	IV. IMPLEMENTATION RULES
Typical problem: "You have some amount of something, you get more of it (or lose some of it), and now you have a new amount.	Can problem be rephrased to match typical problem?	Create goal list	Identify original quantity, transferred quantity, and resulting quantity. (One or more will be unknown.)
Visual tree structure: original amount amount of change result	Can tree structure be generated? Can 2 slots be filled?	Set top level goal: Solve for a single unknown, which will be 1 of 3 main parts	Associate quantities with slots
Characteristics: physical alteration permanence involves time	If 2 slots are empty, can 1 be constructed from other information? Is change irreversible?	Determine if problem is multi step Set subgoals as needed to fill 2 quantity slots	Identify operational use associated with empty slot(s)
associated operations: addition subtraction multiplication	Are quantities expressed in the same unit of measure? Can the time periods be identified?	Expect subgoals to point to either VARY or COMBINE: try these first if need to solve subgoals	Map from use to particular operation Carry out operations in order given by goal list
associated uses: shift size change			

Schema Knowledge Structures

Figure 6

The COMBINE Schema

I. DECLARATIVE FACTS	II. PRECONDITIONS	III. GOAL SETTING MECHANISMS	IV. IMPLEMENTATION RULES
Typical problem: "You have two groups of objects that can be joined into a larger class of objects."	Can problem be rephrased to match typical problem?	Create goal list	Identify hierarchical relationship: Which objects can be combined to form a superordinate category?
visual tree structure: parts whole	Can tree structure be generated? Can 2 slots be filled?	Set top level goal: Solve for a single unknown, which will be 1 of 3 main parts	Associate quantities with slots
characteristics: hierarchical order no action taken maintain identities	If 2 slots are empty, can 1 be constructed from other information? Is part whole relation present?	Determine if problem is multi step Set subgoals as needed to fill 2 quantity slots	Identify operational use associated with empty slot(s) Map from use to particular operation
associated operations: addition subtraction multiplication	Do objects maintain identity after the combination?	Expect subgoals to point to VARY: try it first if have subgoals	Carry out operations in order given by goal list
associated uses: putting together taking away	Can two quantities be expressed as subclasses of the third?		

Figure 7

The COMPARE Schema

I. DECLARATIVE FACTS	II. PRECONDITIONS	III. GOAL SETTING MECHANISMS	IV. IMPLEMENTATION RULES
typical problem: "Somebody has more (or less) of something than someone else has. Find out how much more or less."	Can problem be rephrased to match typical problem?	Create goal list	Identify two quantities that are to be compared
	Can tree structure be generated?	Set top level goal: Solve for the unknown which will be the size of the comparison or the identity of the larger or smaller	Associate quantities with slots
visual tree structure: two parts their difference	Can 2 slots be filled?		Identify operational use associated with empty slot(s)
characteristics: static static no action taken maintain identities	If 2 slots are empty, can 1 be constructed from other information?	Determine if problem is multi step	Map from use to particular operation
	Are quantities expressed in same unit of measure?	Set subgoals as needed to fill quantity slots	Carry out operations in order given by goal list
associated operations: subtraction division	Do objects maintain identity after the comparison?	Expect subgoals to point to VARY or COMBINE try these first if have subgoals	
associated uses: comparison ratio			

Figure 8

The VARY Schema

SUBJECT — value — type — SUBJECT — value

ASSOCIATION ← VARY → ASSOCIATION

OBJECT — value — type — OBJECT — value

I. DECLARATIVE FACTS

typical problem: "You have
some number of objects.
Each has a fixed value.
If the number of objects
changes, the total value
changes also."

visual tree structure:
    number of objects
    fixed value
    new number of objects
    total value

characteristics:
    static
    no action taken
    maintain identities

associated operations:
    multiplication
    division

associated uses:
    acting across
    rate
    factor/divisor
    recovering factor

II. PRECONDITIONS

Can problem be rephrased to
match typical problem?

Can tree structure be
generated?

Can 3 of 4 slots be filled?

If 2 slots are empty, can
1 be constructed from
other information?

Are objects expressed in
a common unit of
measure?

Are values expressed in
a common unit?

Is the function relating
a unit and a value the
same in all cases?

Is concept of "per unit"
expressed? implied?

**III. GOAL SETTING
MECHANISMS**

Create goal list

Set top level goal:
    Solve for a single
    unknown, which will
    be 1 of 4 main parts

Determine if problem is
    multi step

Set subgoals as needed
    to fill 3 quantity slots

No expectations about
    subgoals.

IV. IMPLEMENTATION RULES

Identify objects
Identify per object value
Identify relation between
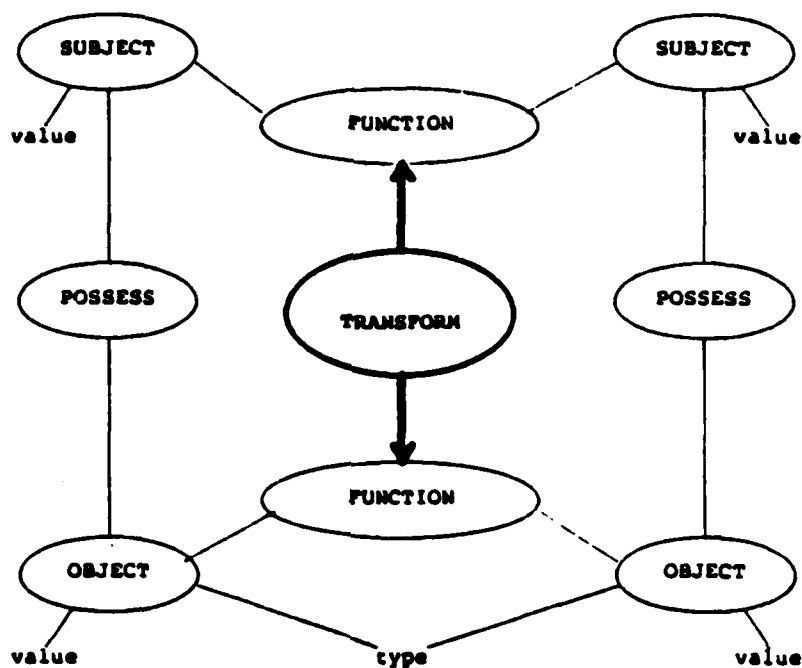   objects and values

Associate quantities with
    slots

Identify operational use
    associated with empty
    slot(s)

Map from use to particular
    operation

Carry out operations in
    order given by goal list

Figure 9

The TRANSFORM Schema

I. DECLARATIVE FACTS	II. PRECONDITIONS	III. GOAL SETTING MECHANISMS	IV. IMPLEMENTATION RULES
typical problem: "Two things are expressed in the same unit of measure. Each of these can be expressed as a function of the other one."	Can problem be rephrased to match typical problem?	Create goal list	Identify the 2 objects to be related.
visual tree structure: two things relational function	Can tree structure be generated?	Set top level goal: Solve for a single unknown, which will be 1 of 3 main parts	Identify the function that relates the 2 objects
characteristics: static no action taken involves relation between 2 objects involves part/whole	Are there 2 distinct things with possible numerical values?	Determine if problem is multi step	Identify the object to be expressed in terms of the other
associated operation: addition subtraction multiplication division	Are the things expressable in the same unit of measure?	Set subgoals as needed to fill 2 quantity slots	Identify operational use
associated uses: size change ratio size change divisor comparison	Is one of the things stated in terms of the other?	No expectation about secondary steps.	Map from operational use to operation
	Can one of the things be considered to be a 'whole' so that the other one can be measured against it?	Likely to be the first step in multi step problem	Carry out operations in order given by goal list

Computer Modelling of Problem Solving

In this section, we describe computer models of the
semantic relations of Change, Combine, Compare, Vary, and
Transform. Each is implemented according to the definitions
and constraints developed above. The sufficiency of our
specifications is evaluated in terms of the computer
simulation's success in determining the correct relation for
solving a set of simple story problems.

The section has the following outline. First, the form
in which story problems are presented to the system is
described. Second, the general characteristics of the
computer models are given, together with examples of the
different semantic relations. Finally, we discuss several
issues that remain unresolved.

Propositional Encoding

The creation of a computer system that can parse story
problems stated in natural language is beyond the scope of
this project. Consequently, we (like others) rely upon
propositional encoding of the story problems, and our
computer programs operate upon these propositions. The bases
for encoding problems into propositions are described here
together with examples of several story problems.

Our objective is to represent the semantic relations
contained in a story problem and not the individual meanings
of words. This is an important point, because it means that
the computer model can operate with a reasonable but
restricted base of world knowledge. For our purposes, many
semantic labels will be indistinguishable. For example, the
semantic differences between pieces of furniture such as
chair, table, or desk are unimportant. Our system would note
only that these are all instances of furniture and are
different from each other. The ways in which they are
distinct are not (usually) significant factors in solving a
story problem. Similarly, the system would know that apples,
oranges, lemons, and bananas are all types of fruit. Unless
additional characteristics are required by the problem
statement (e.g., unless a question such as "how many pieces
of yellow fruit are there in the basket"?), they are not
represented in the knowledge base.

In like manner, several actions that occur within a
story setting have a common meaning. For example, there are
many ways to express the notion that an individual possesses
something: has, owns, keeps, holds, and grasps are only a
few. In most instances, the differences between these terms
are not critical to the semantic relation expressed in the
problem; they could be interchanged without loss of

understanding. Therefore, it is possible to rely upon a few primitive verbs to express the acts described in story problems. Again, this simplifies the knowledge base used by the computer models.

Each story problem to be solved by the computer simulation is encoded as a set of propositions. These propositions contain all relational and numerical information present in the problem (whether relevant or not). They do not necessarily contain all extraneous details of the situation. For example, consider the problem:

> On her way to work, Mary found $5.00 on the (31)
> ground. She picked it up and put it in her
> coat pocket. She already had $16.00. How
> much money does she have now?

The relevant propositions for this problem need to capture the information that Mary had some money with her and that she acquired some additional money. Several details of the problem are unimportant with respect to the underlying semantic relation. For example, it is not necessary to know that Mary was on her way to work -- her destination has little to do with the structure of the problem. Similarly, it is unimportant in this problem to know in which pocket she put the money.

The General Form of Propositions

Each proposition is an expression composed of five elements:

[subject primitive object direction time]

The subject is the central character or actor of the proposition. It may have a type attribute, a name attribute, and/or an associated numerical value. For example, the subject of a proposition might be "Three boys". In this case, boy is the type, and the numerical value is 3. Name is unassigned because the boys' names are not given. Typically, only the type and/or name is given.

The primitive defines the action of the proposition. As described above, this is generally a class of actions such as possess or transfer.

The object functions in a proposition as a direct object. Like the subject, it may have a type attribute, a name attribute, and/or an associated numerical value. Usually the type attribute and numerical value suffice to describe the object (e.g., 15 cookies, 4 lemons).

The primitive may have directionality. For example, objects may be transferred to or from the subject. The element direction contains this information in two parts. First, the actual direction (to or from) is specified. Second, the recipient of the action and direction is given. The recipient is similar to a indirect object in traditional grammar, but it also allows representation of passive statements. Thus, we can represent "Mary gave John 10 apples" by

[Mary transfer (10 apples) (to: John) ...]

with Mary the subject, transfer the primitive, (10 apples) the object, and (to: John) the direction. In this case, the recipient John is the indirect object of the transfer. Had the problem been stated as "John was given 10 apples by Mary", we have a different proposition:

[John transfer (10 apples) (from: Mary) ...]

in which the recipient contains information about the origin of the transfer.

It is obvious that one could always force passive statements into a propositional form of an active kind (such that the subject always performs the action). Such a policy distorts the structure of the problem. By allowing both passive and active statements through the directionality specification, we preserve as closely as possible the way in which information is presented in a problem.

The fifth element of a proposition is time. This also has two parts, one which denotes in a general way whether the action occurs in the present, past or future, and the second which is a label (such as the day of the week). Verb tenses are encoded in the first part; primitives are always expressed as infinitives.

Types of Propositions

There are three types of propositions: state, event, and query. State propositions reflect a constant state of the world. Two kinds of state propositions may be made. The first describes attributes belonging to the subject. The primitive in this case typically is "possess" and the proposition indicates that a subject has some object. The second kind of state proposition is used to specify group membership and the primitive is "is", such as "George is a boy".

An event proposition denotes a change in possession or some other action in which objects or subjects gain or lose

numerical value. The elements of time and direction are important for event propositions because they define when the event occurred and to whom.

Finally, a query proposition reflects that some element or part of an element is unknown and asks for information about that unknown. In most cases, the unknown is a numerical value associated with an object or subject. Occasionally, the unknown is a particular object or subject (as in the situation where we want only to discover which of two individuals has the most or least of something).

Computer Implementation

The computer models were developed in PRISM, a computer system implemented in InterLispD for use on Xerox D-machines. Created by Pat Langley, PRISM is a system that facilitates construction of production systems within the InterLisp environment (Langley & Neches, 1981; Ohlsson & Langley, 1986). PRISM is especially well-suited for the current project because it distinguishes between working memory and long-term memory and allows generation of alternative architectures for production systems. Thus, it can be altered as necessary for any particular programming task, and we have made modifications to allow representation of the declarative and procedural knowledge used in our simulations.

We define three parts of the system: working memory, procedural memory, and declarative memory. Working memory contains all the information that is active in the system at any given moment. Procedural memory consists of a set of production rules that either identify the underlying relation or take appropriate action once the relation has been specified. Declarative memory is maintained as a semantic network. At this point, the connections or links between elements in the network are primarily those describing inheritance, such as "apple is a fruit" or "boy is a child". We anticipate that other links will be created as we develop a more complete system.

To solve a problem, the system operates only upon working memory (WM), which is initially empty. At various times, it may contain elements from incoming stimuli (e.g., pieces of the problem) or elements from long-term memory that have been activated by production rules.

When a problem is presented, each proposition of the problem enters working memory. As the system encounters the propositions in WM, it checks to see whether certain relationships are present. In order to solve a problem, the system must recognize the semantic relation that underlies

it. Recognition is achieved by the production rules which operate upon the propositions, and it may entail a search in and activation of portions of declarative knowledge. For example, a proposition may contain reference to girls, boys, and children. To determine the relationships that exist among these three categories, the system searches declarative memory and discovers that children is a class of objects that can be decomposed into two subclasses, boys and girls. This information is added to working memory, and it leads to the satisfaction of a primary constraint of the Combine relation (see Table 3).

The recognition set of production rules correspond roughly to the preconditions established for each schematic representation of a semantic relation. These rules are based upon constraint matching rather than upon key words found in the propositions. When the constraints are satisfied, the system "recognizes" the embedded relation in the problem and puts that information in working memory. Thus, in the example above, a statement identifying the Combine relation is added to working memory.

Once a relation has been identified and labeled in working memory, the system activates schema-based rules and attempts to carry out the necessary computations. To do so, it interprets information presented in the propositions with respect to the general framework of the schema that has been invoked. Thus, these rules contain information about the number of quantities that must be already known and how to find values for those that are unknown.

Table 7 contains an example of how the system solves one problem. At the top of the Table, the problem statement is given, followed by a set of propositional encodings. The first three propositions are presented to the system as the original encodings; the last two are created by the system as it solves the problem. The lower portion of the Table illustrates the problem-solving steps that are required for solution by the system. The steps are represented in Table 7 as cycles. Under the current constraints of PRISM, each cycle culminates in the firing of one production rule.

In the first cycle, working memory (WM) contains three propositions: P1, P2, and P3. Several conditions pertain to this situation described by these propositions. First, a transfer of some given amount has taken place and the result of that transfer is unknown. The transfer occurs for a subject (in this case, Sally) and the unknown result also belongs to Sally. The object being transferred is money, expressed in dollars. Finally, no semantic relation has yet been identified, and no schema rules have been called. Only one production rule maps into these conditions. The rule

takes the action of identifying the relation as a CHANGE and places that identification into WM as schema=CH.

In Cycle 2, WM contains the original propositions plus the schema identification. The conditions present in Cycle 1 are also present in Cycle 2, and the constraints to be matched are the same with the exception of the known relation. Again, only one production rule satisfies the constraints. The resulting action is to execute the transfer of P2; that is, a new proposition P4 is created in which the subject now possesses the objects. P4 is added to WM. The original proposition indicating transfer is now obsolete and is deleted from WM.

Following the addition of P4 to WM, the system now recognizes that one subject possesses two known quantities. However, these possessions are recorded at different times. The next cycle checks that one of the possessions occurs earlier than the other and that it can be logically inferred that this possession is unaltered when the second possession takes place. If this is the case (as demonstrated in Cycle 3 of Table 7), the time of the first possession is updated. We represent this updating in proposition P5. The original information is now incorrect and is removed from WM, leaving three propositions: P3, P4, and P5.

In Cycle 4, the system solves for the unknown quantity. The conditions to be met here are that an identified subject possesses two different amounts of an object expressed in a standard unit and that the total of these amounts is unknown. The total is computed and inserted into Proposition 3, replacing the unknown ??? with the computed value. Propositions P4 and P5 are removed immediately from WM and are irretrievable once the aggregation takes place.

Under PRISM architecture, the system continues to run until no production rule can be executed. Thus, the final cycle of any problem-solving endeavor looks like Cycle 5 of Table 7. No productions are acceptable, no constraints are evaluated, and execution terminates.

The existing rules and semantic network are sufficient for solving a set of twenty simple problems we have used in this and in other research about semantic relations (Marshall, 1987). These problems are presented in Table 8. All five semantic relations are present in this set, with four examples of each. The system reaches correct identification of each relation and uses schema knowledge to solve the problems.

Table 7

An Example of How the System Solves a Change Problem

PROBLEM STATEMENT:

> Sally had $2.53 in her pocket when she went out for
> a walk. She found $.35 on the sidewalk and put it
> in her pocket. How much money did she have at the
> end of her walk?

PROPOSITIONAL ENCODING:

P1 state proposition:
          subject: Sally
          primitive: possess
          object: money (quantity 2.53) (unit dollar)
          direction: nil
          time: 0

P2 event proposition:
          subject: Sally
          primitive: transfer
          object: money (quantity .35) (unit dollar)
          direction: to Sally
          time: 1

P3 state proposition:
          subject: Sally
          primitive: possess
          object: money (quantity ???) (unit dollar)
          direction: nil
          time: 2

P4 state proposition:
          subject: Sally
          primitive: possess
          object: money (quantity .35) (unit dollar)
          direction: nil
          time: 1

P5 state proposition:
          subject: Sally
          primitive: possess
          object: money (quantity 2.53) (unit dollar)
          direction: nil
          time: 1

Table 7 continued

PROBLEM SOLUTION:

CYCLE 1:
Elements of WM: P1
                               P2
                               P3

Constraints satisfied: transfer occurs (P2 in WM)
result of transfer unknown (P3 in WM)
subject, objects, and units of
objects are constant
transfer time earlier than result
schema unknown

Action taken: add schema=CH to WM

Cycle 2:
Elements of WM: schema=CH
                               P1
                               P2
                               P3

Constraints satisfied: schema=CH
transfer occurs (P2 in WM)
result of transfer unknown (P3 in WM)
transfer time earlier than result

Action taken: carry out transfer
create P4
add P4 to WM
delete P2 from WM

CYCLE 3:
Elements of WM: schema=CH
                               P1
                               P3
                               P4

Constraints satisfied: schema=CH
possessions occur at different times

Action taken: update originial possession time
create P5
add P5 to WM
delete P1 from WM

Table 7 continued

CYCLE 4:

Elements of WM:	schema=CH
	P3
	P4
	P5

Constraints satisfied: two possessions occur
the times of possession are the same
the total possessed is unknown
schema=CH

Action taken: solve for ??? in Proposition (3)
modify P3 in WM
delete P4 from WM
delete P5 from WM

CYCLE 5:

Elements of WM:	schema=CH
	P3 [modified]

Constraints satisfied: none

Action taken: no production acceptable

Table 8

Examples of Semantic Relations in Arithmetic Story Problems

1. CHANGE RELATION:

For Halloween, Sue put 35 candy bars into a large bowl
for children who came "trick-or-treating" at her house.
She decided that this might not be enough, so she put
another 12 candy bars into the bowl. How many candy bars
were in the bowl?

Sally had $2.53 in her pocket when she went out for a
walk. She found $.35 on the sidewalk and put it in her
pocket. How much money did she have at the end of her
walk?

Peter bought 45 cookies for the school party. On the way
to school, he got hungry and ate 7 of the cookies. He
took the rest of the cookies to school for the party.
How many cookies did he contribute to the party?

Before the volleyball game, there were 40 towels for the
players to use. After the game, the coach could find
only 28 towels. How many towels disappeared during the
game?

2. COMBINE RELATION:

At Evans Elementary School, there are 15 members of the
boys' basketball team and 18 members of the girls' team.
How many students are on basketball teams?

Jodi makes $12.50 a week on her paper route and $3.45 a
week for doing chores at home. How much money does Jodi
earn each week from these two activities?

At the track meet, there are 83 competitors; 31 of them
are boys. How many are girls?

Jerry made fruit salad with apples and bananas. He made
6 1/2 cups of salad. If he put 3 3/4 cups of bananas in
the fruit salad, how many cups of apples did he use?

Table 8 continued

3. COMPARE RELATION:

When Chef Jack cooks a roast beef, he bakes it in the oven for 3 hours. When he prepares roast chicken, he only cooks it for 1 1/4 hours. How much longer does a roast beef cook than a roast chicken?

The best gymnast at Central High is Mary. In the last gymnastics meet, she scored 8.1 on the balance beam exercise and 9.4 on the vault. How much better did she do on the vault than on the balance beam?

Mount Ranier, in the state of Washington, is 14,408 feet high. Mount Washington, in New Hampshire, is 6288 feet high. How much higher is Mount Ranier than Mount Washington?

Jeff earns $5.50 per hour at his job, but George only makes $4.25 per hour at his job. How much less per hour does George make?

4. VARY RELATION:

Kevin plays on the school baseball team. Every time any player on his team hits a home run, the coach gives the player 3 baseball cards. Kevin hit 7 home runs this year. How many baseball cards did the coach give Kevin?

One pound of potatoes cost $.35. What would five pounds cost?

Mark's grandfather is 85 years old today. Mark's mother knows that she can't put 85 candles on his birthday cake (because they won't fit). She decides to use 1 candle for every 5 years of Grandfather's age. How many candles should she put on the cake?

Sheila likes to make 3 pitchers of lemonade at once. To do this, she uses 24 cups of water. How much water would she need to make only 1 pitcher of lemonade?

Table 8 continued

5. TRANSFORM RELATION:

In a football-kicking contest, Joe kicked the ball 13
yards farther than Sam kicked it. Joe kicked the ball 30
yards. How far did Sam kick the ball?

Albert spent $3.75 at the school fair. Mike spent 4
times as much as Albert at the fair. How much did Mike
spend?

Alice's mother is three times as old as Alice. If her
mother is 45 years old, how old is Alice?

Cindy has $4.67. Her friend Bill has $.35 more than
Cindy. How much money does Bill have?

Unresolved Issues

We have not yet implemented the goal mechanisms required for full schema representation. The sets of rules described above operate successfully on a small number of multi-step problems we have presented to the system thus far, but they do so by determining which schema can be invoked with current information rather than by identifying the top-level schema of a problem. For example, in a multi-step problem such as the one diagrammed in Figure 8, the current system would not recognize that the problem was essentially a Change relation with other relations embedded in it. Rather, it would first solve a vary problem then look to see if other problems needed to be solved. It would find that it could solve the Combine problem and would do so, still without identifying the need to solve the Change problem. Finally, after solving both the Vary and Combine subproblems, the system would address the Change relation and would carry out the remaining operation and reach a final solution. Thus, the system can solve multi-step problems but it does so without using goals. If information were presented in the problem that could be used to formulate a relation that was actually unnecessary for ultimate solution, the system would be misled and would engage in solving an irrelevant problem.

Most of our attention to date has been on the representations necessary to identify and invoke a single schema. We are now working on the goal-setting mechanisms. We are also engaged in loosening the constraints that identify different relations. This will allow weak identification of a relation and its associated schema and will permit us to begin to model ways in which each schema may be inappropriately instantiated.

Summary

The computer implementation provides support for the schema structures developed here. Using the specifications of the relations and the components of schema knowledge, the computer programs successfully identify and solve a variety of story problems. The next phase of our research will be to develop an instructional environment in which the elements of relational and schematic knowledge can be clearly demonstrated, manipulated, and isolated.

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